

# Meet your **INFLUENCER** and **SOCIAL MEDIA MARKETING NEEDS** with **RoadShow**

Being one of Hong Kong's leading out-of-home (OOH) advertising agencies, **RoadShow** is also a pioneer in the up-and-coming influencer and social media marketing sphere. Given this growing trend, we have expanded our online platforms and offerings in recent years by leveraging on external resources and support, in addition to our team of social media experts. Coupled with our strong online presence—around **168,000** and **5,000** followers on **RoadShow's Facebook** and **Instagram**, respectively—we can provide you with comprehensive and competitive influencer and social media marketing solutions.

*Digital marketing has prevailed to be the top choice marketing strategy to be adopted by the advertisers wherein influencers' own platforms are leveraged to enhance the brands' awareness.*

To speak to our experts for further information, please call



**2746 8777**

**RoadShow**